



CALL FOR APPLICATION

3rd BEHAVIOUR INSIGHTS SUMMER SCHOOL (BISS) 2019

Date: 26 – 30 August 2019

Venue: University of Erfurt, Germany

Objectives

The University of Erfurt and the World Health Organization (WHO) Regional Office for Europe invite applications from PhD students for the 3rd Behaviour Insights Summer School (BISS).

The overall objective of the BISS is to strengthen the understanding and knowledge of behaviour change and behavioural insights theories, methods and application in practice in national immunization programmes in the WHO European Region.

Program Content

The summer school will work in the area of vaccines and immunization and will develop strategies that enable and motivate health behaviour and interventions to increase vaccination uptake. In addition, it will present how immunization programmes can take the public's perception into account, obtain behavioural insights to tailor their services or plan an intervention. It will include detailed introduction to WHO's "Tailoring Immunization Programmes" (TIP) approach. At the BISS, PhD students, national immunization programme managers and health communication experts work and learn together in a setting that offers a variety of plenary presentations, facilitated discussions and case-based practice working sessions.

Expected outcomes

Beyond state-of-the-art input by field and academic experts, each PhD student will be offered the opportunity of a consultation to discuss his or her doctoral thesis and related questions with one of the facilitators. Participants will have the chance to build a network with global professionals and other PhD students from the WHO European Region.

Who can participate?

We invite PhD students from psychology, communication, public health or related areas to apply. We encourage especially students from Bulgaria, Croatia, Denmark, Greece, Israel, Italy, Montenegro and Turkey to apply. Applications from all WHO/Euro region countries are very

welcome as well. Experience and interest in public health and a dissertation project in the areas of prevention or infectious diseases is not necessary, but valuable.

In addition to the organizers of the Summer School, it will be attended and facilitated by global behaviour change academics, experts and representatives of UNICEF, CDC, the Bill and Melinda Gates Foundation and WHO headquarters.

Costs

Participation is free of charge. Thanks to DAAD funding, travel, accommodation and catering costs can be reimbursed partially.

Apply

Email a letter of motivation and CV to summerschool-biss@uni-erfurt.de

Deadline for applications is **June 30, 2019**

BISS takes place at the University of Erfurt, Germany, from 26 – 30 August 2019.

More information

Visit our website: <https://projekte.uni-erfurt.de/biss>

We look forward to your application!

Cornelia Betsch (University of Erfurt)

Katrine Bach Habersaat (WHO Regional Office for Europe)